

2026 Product Catalog

Premium Strings for Guitar, Bass, Ukulele, Classical, Folk & Orchestral Instruments

perfect set for every instrument and player.



Behind Every Set, Someone Ready to Play.

For the music you make.

Contents

A concise product, brand and technical guide for international partners.

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Behind Every Set, Someone Ready to Play.

A STRINGCREST brand story

A player walks into a music shop with an empty string packet.

"Something like these," they say. "Maybe a little easier on the fingers."

A conversation begins. What instrument do they play? What do they like about their current strings? What would they change?

Before a new set is chosen, someone takes the time to listen.

At STRINGCREST, we believe that moment matters.

Strings are a small purchase with a personal place in a musician's life. Players feel them with every note. They get to know their response through repeated practice, familiar chords, and passages played until they finally fall into place.

Choosing a set means deciding what will be under your fingers for the hours ahead.

That is where we want STRINGCREST to earn its place.

Our purpose is to help make choosing strings a clearer, more considered experience. We believe players should be able to understand their options and find a set that suits their instrument, their touch, and the way they want to play.

We also value the people who help them get there.

For a music shop, a recommendation carries its name. For a distributor, every brand introduced becomes part of a relationship built over time. We want to build STRINGCREST with respect for that responsibility-with attention to the product, useful information, and an openness to the questions that come back from the counter.

Our ambition is to earn a place in those everyday conversations.

A player finds a set that feels right. A shop owner remembers what worked for them. When it is time for another set, the conversation continues.

That is the kind of relationship we want STRINGCREST to be part of.

STRINGCREST

For the music you make.

perfect set for every instrument and player.



For Music Shops & Dealers

A clearer choice at the counter. A stronger relationship over time.

Every set of strings begins a personal choice: how a player wants an instrument to feel and respond.

STRINGCREST puts that choice at the heart of its purpose. We believe in clear product information, thoughtful recommendations, and the value of finding what suits your hands and your music.

We respect the music shops and dealers who guide those decisions. Our ambition is to earn their confidence and a place in the everyday lives of the players they serve.

STRINGCREST - For the music you make.



STRINGCREST *For the music you make.*

Materials & Construction

Real strings. Real materials. Clear explanations.



Phosphor Bronze

Warm, rich and balanced acoustic tone.

Nickel Plated Steel

Bright response and versatile magnetic output.

Stainless Steel

Crisp attack, focused clarity and durable feel.

Milky-White Nylon

Solid nylon construction with plain cut ends.

CONSTRUCTION NOTES

The string end matters.

Acoustic, electric and bass sets use the real ball-end and winding construction shown in the supplied product photography. Classical and ukulele strings are shown with plain cut ends only - no ball ends.

Acoustic Guitar Strings

Phosphor bronze and 80/20 bronze sets developed around warmth, clarity and a natural playing feel.



Tone

Warm to bright balance depends on wrap material, gauge and playing style.

Feel

Lighter gauges feel more flexible; heavier sets offer more resistance and projection.

Construction

Plain steel trebles + wound bass strings with the actual ball-end construction shown in the real photo.

Phosphor Bronze

Warm, balanced projection with rich harmonics for fingerstyle, strumming and general acoustic performance.



Tone

Warm to bright balance depends on wrap material, gauge and playing style.

Feel

Lighter gauges feel more flexible; heavier sets offer more resistance and projection.

Construction

Plain steel trebles + wound bass strings with the actual ball-end construction shown in the real photo.

80/20 Bronze

Brighter attack and a crisp, open response for players who want extra definition.



Tone

Warm to bright balance depends on wrap material, gauge and playing style.

Feel

Lighter gauges feel more flexible; heavier sets offer more resistance and projection.

Construction

Plain steel trebles + wound bass strings with the actual ball-end construction shown in the real photo.

Acoustic Gauge Guide

Common gauge choices shown as selection examples. Final StringCrest production sets should follow the approved pro



Set	Gauge	Material	Tone	Feel
Extra Light	10-47	Phosphor Bronze	Open / responsive	Flexible
Custom Light	11-52	Phosphor Bronze	Balanced	Easy
Light	12-53	Phosphor Bronze	Warm / full	Natural
Medium	13-56	Phosphor Bronze	Powerful	Firm

Acoustic String Detail

The real product details should remain visible - no invented end geometry.



WHAT TO SHOW

Macro details with purpose

Ball End

Use the supplied acoustic string photos as the visual standard. The ball end and lock twist must not be redesigned by AI.

Winding

Show even winding, material color and transition points at true proportions.

Plain Strings

Keep plain steel strings straight, round and physically consistent with the real set.

Electric Guitar Strings

Nickel-plated steel, pure nickel and stainless options for different tone and feel targets.



Tone

Nickel plated = balanced;
pure nickel = warmer;
stainless = brighter and
more focused.

Feel

Gauge, core-to-wrap ratio
and winding determine
flexibility and tension
perception.

Visual Rule

Use the supplied electric
string ball-end construction
exactly. No substitute
ferrules or decorative
beads.

Nickel-Plated Steel

A versatile modern standard with bright response, balanced output and smooth playability.



Tone

Nickel plated = balanced;
pure nickel = warmer;
stainless = brighter and
more focused.

Feel

Gauge, core-to-wrap ratio
and winding determine
flexibility and tension
perception.

Visual Rule

Use the supplied electric
string ball-end construction
exactly. No substitute
ferrules or decorative
beads.

Pure Nickel & Stainless

Use material families to create clear tone positioning without inventing product claims.



Tone

Nickel plated = balanced;
pure nickel = warmer;
stainless = brighter and
more focused.

Feel

Gauge, core-to-wrap ratio
and winding determine
flexibility and tension
perception.

Visual Rule

Use the supplied electric
string ball-end construction
exactly. No substitute
ferrules or decorative
beads.

Electric Gauge Guide

Gauge examples for 6-string electric guitar selection.



Set	Gauge	Material	Tone	Feel
Super Light	09-42	Nickel Plated	Bright / fast	Very flexible
Regular	10-46	Nickel Plated	Balanced	Comfortable
Light/Heavy	10-52	Nickel Plated	Strong lows	Stable
Medium	11-49	Nickel Plated	Full / focused	Firm

7-String Electric Sets

Extended-range sets require a clear low-string story and a physically accurate product image.



Set	Gauge	Material	Tone	Feel
Super Light	09-52	Nickel Plated	Fast / clear	Flexible
Light	10-56	Nickel Plated	Balanced lows	Stable
Light/Heavy	10-59	Nickel Plated	Tighter low B	Focused

Bass Guitar Strings

Deep low-end, stable response and dependable articulation for 4- and 5-string basses.



Scale

Long-scale is the primary reference format in the catalog. Final options depend on actual production data.

Construction

Use the supplied bass string winding and end hardware as the only physical reference.

Tone & Feel

Describe perceptual differences without claiming laboratory performance that has not been tested.

Nickel-Plated Bass

Balanced tone and familiar feel for versatile electric bass applications.



Scale

Long-scale is the primary reference format in the catalog. Final options depend on actual production data.

Construction

Use the supplied bass string winding and end hardware as the only physical reference.

Tone & Feel

Describe perceptual differences without claiming laboratory performance that has not been tested.

Stainless Bass

Bright attack and focused definition for players who want extra cut and articulation.



Scale

Long-scale is the primary reference format in the catalog. Final options depend on actual production data.

Construction

Use the supplied bass string winding and end hardware as the only physical reference.

Tone & Feel

Describe perceptual differences without claiming laboratory performance that has not been tested.

Bass Gauge Guide

Common long-scale 4-string examples for buyer education.



Set	Gauge	Material	Tone	Feel
Light	40-95	Nickel Plated	Articulate	Easy
Regular	45-100	Nickel Plated	Balanced	Natural
Medium	45-105	Nickel Plated	Full / punchy	Stable
Heavy	50-110	Nickel Plated	Deep / focused	Firm

Classical Guitar Strings

No ball ends. Plain cut ends. Use the approved material appearance only.



Strings 1-3

Silver-plated wound appearance, as confirmed by the supplied real product photos.

Strings 4-6

Milky-white solid nylon appearance, with plain cut ends and no ball ends.

Visual Control

Do not add beads, ferrules, brass ends or decorative termination hardware.

Classical Construction

Milky-white solid nylon + silver-plated wound strings. Plain cut ends only.



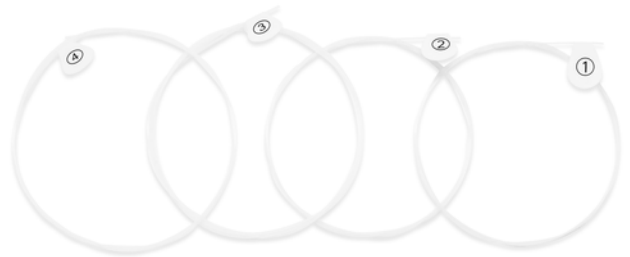
APPROVED CONSTRUCTION

End detail

The nylon strings must look solid and milky-white, not hollow or transparent tubes. Both material groups use plain cut ends. No ball ends are shown anywhere on classical products.

Ukulele Strings

Milky-white solid nylon. Plain cut ends. No ball ends.



Material

Solid nylon with a milky-white appearance based on the real supplied samples.

End

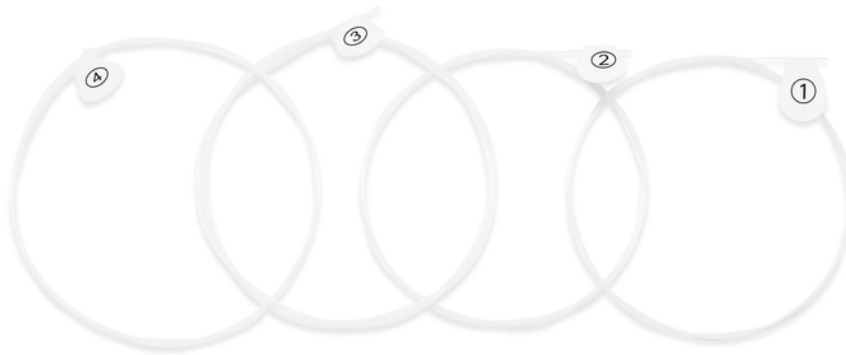
Plain cut end only - no ball end, bead, ferrule or metal terminal.

Use

Suitable for soprano, concert and tenor product families when matched to the correct gauge data.

Ukulele Construction

A simple string should be presented with simple, accurate detail.



VISUAL STANDARD

Solid nylon, not hollow tubing

The end face should read as solid material. Use soft diffuse highlights to show the milky-white nylon surface without making it look like transparent plastic tubing.

Tone & Feel Guide

A practical language system for product pages, catalogs and dealer training.

Warm

Rounded highs, fuller mids, softer perceived attack.

Bright

More upper-frequency presence and attack definition.

Balanced

No single frequency range dominates the overall impression.

Flexible

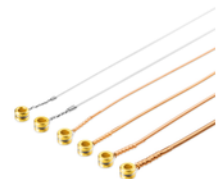
Easier bending and a lighter perceived hand feel.

Firm

More resistance under the fingers and stronger low-string stability.

Smooth

Lower tactile roughness and a more controlled response.



Folk Instrument Strings

Mandolin, banjo and other plucked-string families require instrument-specific sets.



Mandolin

Build dedicated set architecture around paired strings, material, gauge and tuning.

Banjo

Separate loop-end / ball-end requirements by actual product design before publication.

Regional Instruments

Use instrument-specific photography and verified technical data for each family.

Orchestral Strings

Violin, viola, cello and double bass categories should prioritize size, material, tension and end type.



Violin / Viola

Specify instrument size, string position, core type, winding and end configuration.

Cello

Focus on stable response, bow articulation and clearly verified material construction.

Double Bass

Scale length, winding, string count and playing style should guide selection.

Gauge Guide

Gauge affects feel, projection and tuning stability.

Set	Gauge	Material	Tone	Feel
Acoustic Light	12-53	Phosphor Bronze	Balanced	Natural
Electric Regular	10-46	Nickel Plated	Versatile	Comfortable
Bass Regular	45-100	Nickel Plated	Balanced	Stable
Classical	By tension class	Mixed materials	Warm / clear	Smooth
Ukulele	By instrument size	Solid nylon	Bright / warm	Soft



String Tension Guide

Tension depends on unit weight, scale length and frequency.

REFERENCE PRINCIPLE

Three variables determine tension

Unit Weight

Mass per unit length of the specific string construction.

Scale Length

The vibrating length from nut to bridge.

Frequency

The pitch to which the string is tuned.

$$T = UW \times (2 \times L \times F)^2 / 386.4$$

Use verified StringCrest unit-weight data before publishing calculated tensions.



Dealer & Partner Contact

We respect the music shops and dealers who guide those decisions.

Our ambition is to earn their confidence and a place in the everyday lives of the players they serve.

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